



**Sea Turtle Foundation
Conservation Partnership Proposal
for Papua New Guinea**

Conservation Partnership Proposal

Sea Turtle Foundation is inviting partners from the business community to support an education program that will reduce impacts on highly endangered sea turtle and dugong populations and improve community well-being in Western Province Papua New Guinea.

The partnership provides significant opportunities for a business to gain exposure as a good corporate citizen amongst your increasingly green customers, and amongst Australian and Papua New Guinean government and non-government organisations.

All donations to Sea Turtle Foundation have the added advantage of being 100% tax deductible.

Project Title

Sea Turtle and Dugong Education Program in Western Province Papua New Guinea.

Project Aim

This project will engage communities in the Western Province, Papua New Guinea in sea turtle and dugong conservation activities. The Sea Turtle and Dugong Education Program (the Program) will be a culturally appropriate awareness program on the issue of over-hunting of sea turtles and dugongs that will inform participants of the life history, conservation and ecological value of these animals. The Program will include elements of traditional knowledge and will reach both adults and children.

Need for the Project.

- Sea turtles and dugongs are close to extinction due to an array of human impacts such as over-fishing, coastal development, marine debris and unsustainable hunting.
- People living in Western Province communities have recognised that current take levels are unsustainable. They have requested assistance with managing their sea turtle and dugong populations. This project is being delivered at the direct invitation of community members.
- This Program complements other work taking place in Torres Strait, around Cape York and in other countries in the region.
- Local sea turtle and dugong populations recover in areas where sea turtle conservation groups are active.

Project Partners

Sea Turtle Foundation is the lead agency on the Program. Sea Turtle Foundation is a non-profit, non-government group dedicated to safeguarding sea turtle populations, migration routes and habitats, and supporting activities that increase sea turtle numbers worldwide. We achieve this through research, education, awareness and action.

Sea Turtle Foundation is a highly respectable conservation group based in Townsville, Australia. We work closely with Federal, State and Local Governments in addition to James Cook University and members of the business community.

Our partners in this project include:

- **Marine and Tropical Sciences Research Facility (MTSRF):** an Australian Federal Government agency. MTSRF provided the core funds to run the Program.

- **Dept Foreign Affairs and Trade (DFAT):** assisting with the logistics of delivering the program and providing additional funds.
- **Torres Strait Regional Authority (TSRA):** providing expert knowledge on sea turtle and dugong management in the region. The Program integrates with a similar TSRA program.
- **Dept Environment and Conservation PNG (DEC-PNG):** the Papua New Guinea Government Dept responsible for environmental management in the country.
- **James Cook University:** providing expert knowledge of sea turtle and dugong management in indigenous cultures.

Support Levels

Your business can care for sea turtles and support Sea Turtles Foundation's work by choosing from the following support levels:

- **Primary Supporter:** Partner with Sea Turtle Foundation on our entire program of research, education, awareness and action that protects and conserves sea turtles.
- **Project Partner:** Provide funding for our work in Papua New Guinea that will decrease take of endangered sea turtles and dugongs and increase community well-being.
- **Supporter:** Contribute to the success of the Program by making a regular or one-off donation.

For all Support Levels a Business Benefits Package will be created in negotiation with you, which may include opportunities to promote your product to our supporters, free memberships, company logo on the project webpage, and presentations to your shareholders, partners, staff or customers.

Communicating Your Support

Sea turtles are a firm favourite with the public and media outlets are quick to respond to our media releases. We have a strong record of gaining TV, newspaper and radio coverage of sea turtle related stories. For substantial support your media representative will be invited to speak at media opportunities.

Sea Turtle Foundation has an involved membership and active volunteers. We communicate with our supporters via a monthly e-zine, a quarterly newsletter, Facebook and Twitter. Through these channels we reach over 3200 supporters.

However it's no problem if you prefer your support to be anonymous, just let us know.

Moving Forward

More detailed sponsorship details and entitlements are available on request. To take the next step towards saving sea turtles and dugongs please contact:

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